



Phone: 702.822.8800
Fax: 702.258.7146

P.O. Box 99956
Las Vegas, NV 89193-9956
www.WaterSmartInnovations.com

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**Contact: Tom Bradley Jr.
(702) 822-8365
tom.bradley@lvvwd.com**

**More than 1,000 participants from around the world attend the second
WaterSmart Innovations Conference and Exposition in Las Vegas**

Third international conference and expo slated for Oct. 6-8, 2010

LAS VEGAS (October 12) – More than 1,000 participants from 42 states and 12 foreign nations participated in the second WaterSmart Innovations Conference and Exposition, held October 7-9 in Las Vegas.

Presented by the Southern Nevada Water Authority (SNWA) in partnership with the U.S. Environmental Protection Agency's (EPA) WaterSense program, the American Water Works Association and other forward-thinking organizations, WSI offered 130 professional sessions in a variety of tracks as well as an expo hall featuring 100 exhibitors from around the world.

"It's exciting to know that water experts from around the world took advantage of this opportunity to interact with their counterparts from so many different nations and backgrounds," said program Chairman Doug Bennett.

"We believe this was time well spent for all who came to WSI, as sharing creativity and knowledge in an atmosphere of collaboration is the catalyst for finding innovative approaches to the water efficiency challenges we all face," Bennett said.

The conference also featured keynote addresses October 7 by Dan Bena, international sustainability director for PepsiCo, and October 8 by Dr. Jim Gill, inaugural chairman of Water Australia and past CEO of the Water Corporation of Western Australia.

Technical tours to Hoover Dam and the Springs Preserve highlighted Southern Nevada's water-efficiency practices and water resources.

The third WSI conference and expo is slated for Oct. 6-8, 2010, at the South Point Hotel and Conference Center. The deadline for submitting abstracts is Friday, January 15, 2010. More information is available at www.WaterSmartInnovations.com.

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