



Phone: 702.822.8800  
Fax: 702.258.7146

P.O. Box 99956  
Las Vegas, NV 89193-9956  
[www.WaterSmartInnovations.com](http://www.WaterSmartInnovations.com)

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**Contact: Tom Bradley Jr.  
(702) 822-8365**

**Registration Now Open for  
WaterSmart Innovations Conference and Exposition**

***Early Bird Rate of \$330 Offered Through July 9***

LAS VEGAS (March 9) – Registration is now open for the second WaterSmart Innovations Conference and Exposition, slated for Oct. 7-9, 2009, in Las Vegas at the South Point Hotel and Conference Center.

WaterSmart Innovations is offering an “early bird” registration fee of \$330 through July 9. Beginning July 10, the full registration fee will be \$390. To register and for more information, visit [www.WaterSmartInnovations.com](http://www.WaterSmartInnovations.com).

More than 1,200 professionals from 43 states and 17 nations participated in the first WaterSmart Innovations, held in October 2008, making it the world’s largest and most comprehensive conservation-specific conference of its kind. An accompanying exposition featured more than 140 companies specializing in water-efficient products and services.

The Southern Nevada Water Authority is presenting the WaterSmart Innovations Conference and Exposition in partnership with the U.S. Environmental Protection Agency’s WaterSense Program, Alliance for Water Efficiency, American Water Works Association, Audubon International, California Urban Water Conservation Council, International Association of Plumbing and Mechanical Officials, International Center for Water Technology and Irrigation Association.

Major sponsors include Rain Bird Corp., Caroma, Parsons Corp., Ewing Irrigation Products, Inc., AECOM, Black & Veatch and Water Management, Inc.

More information is available at [www.WaterSmartInnovations.com](http://www.WaterSmartInnovations.com).

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