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WaterSmart Innovations Conference and Exposition Opens Expo Hall Registration February 17

LAS VEGAS (February 15) – General exhibitor booth selections for the third WaterSmart Innovations Conference and Exposition, slated for early October, will open Wednesday, February 17.

“WSI 2010 is the perfect venue to reach potential clients—especially those with buying power—from across the country and around the world,” said WSI Program Chairman Doug Bennett.

More information, including a downloadable Exhibitor Prospectus and an Exhibitor Contract, are available at www.WaterSmartInnovations.com. Exhibit space is limited, so prospective exhibitors are encouraged to make their space reservations and travel plans well in advance of the conference.

The third WSI, the world’s largest urban water-efficiency conference, is slated for October 6-8, 2010, at the South Point Hotel and Conference Center in Las Vegas. Event organizers hope to build upon the success of the first two WSI conferences, created to broaden the knowledge of innovations in water conservation including products, programs and outreach.

In October 2009, the second WSI drew nearly 1,200 participants from 43 states and 13 nations. WSI '09 featured more than 130 professional sessions and an expo hall with 100 exhibitors; keynote speakers were Dan Bena, Director of Sustainability, Health, Safety, and Environment for PepsiCo, and Dr. Jim Gill, inaugural chairman of Water Australia.

The WaterSmart Innovations Conference and Exposition is presented by the Southern Nevada Water Authority in partnership with the U.S. Environmental Protection Agency’s WaterSense Program, the American Water Works Association and other forward-thinking organizations. Visit www.WaterSmartInnovations.com for more information.

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