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## **WaterSmart Innovations Conference and Exposition issues Call for Abstracts**

LAS VEGAS (November 2) – Experts in the field of water efficiency are invited to submit abstracts for the third WaterSmart Innovations Conference and Exposition, slated for October 6-8, 2010, in Las Vegas.

The deadline for submitting abstracts is Friday, January 29, 2010. Professionals, scientists, government employees, organizations, public and private institutions, policy makers, students and all others working in an industry related to water efficiency are invited to submit an abstract for an oral presentation, panel discussion or workshop.

Event organizers hope to build upon the success of the first two WSI conferences, created to broaden the knowledge of innovations in water conservation including products, programs and outreach. WSI organizers will consider all topics related to innovations in water conservation; potential topics include:

- Conservation and Incentive Program Management
- Drought Management Planning
- Alternate Sources
- Rainwater/Greywater/Stormwater Harvesting
- Sustainable Construction and Development
- High Efficiency Fixtures and Appliances
- Policy Development/Public Outreach
- Landscapes and Outdoor Water Use
- Marketing Conservation Programs
- Education (youth, adult)
- Water Loss Management

Candidates chosen as presenters will be notified by e-mail and postal mail no later than Sunday, March 14, 2010. A complete list of topics and submittal guidelines is available at [www.WaterSmartInnovations.com](http://www.WaterSmartInnovations.com).

The WaterSmart Innovations Conference and Exposition is presented by the Southern Nevada Water Authority in partnership with the U.S. Environmental Protection Agency's WaterSense Program, the American Water Works Association and other forward-thinking organizations. Visit [www.WaterSmartInnovations.com](http://www.WaterSmartInnovations.com) for more information.

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