



WaterSmart Innovations '12 Advertising Contract

October 2-5-, 2012
South Point Hotel
Las Vegas, Nevada

The Southern Nevada Water Authority, in partnership with the U.S. Environmental Protection Agency's WaterSense program and other forward-thinking organizations, invites you to join a new wave in water efficiency – the WaterSmart Innovations Conference and Exposition.

WaterSmart Innovations is the premier venue for showcasing new water-efficiency technology to industry and business from around the globe, and establishing your company as an international leader in innovative water-efficiency technology and services.

Through our partnerships with some of the largest organizations in water management, you'll be assured that WaterSmart Innovations has the reach to find the prospects you seek. And, by advertising in our conference program, you'll gain valuable exposure to key individuals with the authority to purchase water-efficiency products and services, throughout the United States and around the world.

Company Information

Company Name _____
Address _____
City _____
State or Province/Country _____
Zip/Postal Code _____
Telephone _____
Facsimile _____
Website _____

**Advertising Contact Information
(Person to receive future advertising communication)**

Name _____
E-mail _____
Telephone _____

Deadline and Late Fees

All advertising must be submitted by Friday, August 19, 2012. Any advertising submitted after that date is subject to a \$250.00 late fee.

Submittal Guidelines

Specifications, and submittal guidelines can be found in pdf format on the show website, www.watersmartinnovations.com/expo.html under Media Kit.

Advertising Commitment:

Double page spread \$2,495	\$ _____
Full Page \$1,395	\$ _____
1/2 page horizontal \$895	\$ _____
1/4 page \$425	\$ _____
Inside Back Cover \$1,695	\$ _____
Back Cover \$1,895	\$ _____
Center Spread \$2,695	\$ _____
	Total \$ _____

Signature

Print Name _____

Payment Information

Check enclosed (payable to WaterSmart Innovations)

Charge my credit card (check one):

Visa MasterCard American Express

Card No. _____

Expiration Date (month/year) ____/____/____

Signature _____

Name of Cardholder _____

Billing Address _____

Completed forms and payments must be received by August 10, 2012.

Send to: WaterSmart Innovations 2008, 2408 Chapman Drive, Las Vegas, NV 89104 Fax: 702.731.3580

Questions? WaterSmart Innovations 888-293-9845 or patty0@ce1.com.