



TERMS & CONDITIONS

Upon acceptance of the contract, the Exhibitor shall be bound by the terms and conditions set forth herein and by such amendments or additional rules and regulations which may be established by WSI 2011. References to WSI 2011 herein shall be deemed to include the Southern Nevada Water Authority, Show Management of the trade show (Las Vegas Management) and any duly authorized representative, agent or employee of the foregoing. WSI reserves the right to reject or prohibit any exhibit contract it judges is not suitable to and in keeping with the character of the exhibition.

A. Space Usage and Allocation – The space applied for is to be used solely for the Exhibitor whose name appears on the application, and it is agreed that the applicant will not assign, sublet, or apportion the whole or any part of the space allotted. The Exhibitor agrees that Show Management has sole authority over the assignment of exhibit space and may be required to change the exhibitor's confirmed exhibit space in order to accommodate the need of the show. In the event the exhibitor's booth number is changed, Show Management will notify the exhibitor.

B. Payment and Cancellation of Exhibit Space - Applicant agrees to pay \$18.45 per sq.ft. rental fee for the exhibit space payable in U.S. funds. Applications received before June 1, 2011 must include a 50% non-refundable deposit. Final Payment is due June 1, 2011. Applications received after June 1, 2011 must include full payment. Your check must accompany the contract and be made payable to: WaterSmart Innovations. Upon acceptance of this application by WSI, it shall be a legally binding contract between the Exhibitor and WSI'09. Refunds will not be issued under any circumstances, regardless of the date of cancellation, unless WSI 2011 cancels the contract for reasons other than non-payment by the Exhibitor. The acceptance by WSI 2011 of a deposit with an application does not in any way constitute acceptance of the application or a grant of permission to exhibit. If an application is denied, a full refund of the deposit will be made promptly. The applicant agrees that in the event space of greater square footage is selected, assigned or allotted to it at its request or with its consent, it will pay the additional amount required promptly upon receipt of notice to that effect; and if space of less square footage is assigned, it will accept a refund based upon the reduced square footage, provided show management is advised of the request to reduce space prior to June 1, 2011. Exhibitors requesting an increase or reduction in square footage are subject to booth relocation. Failure to make payments when due or pay the balance due on or before June 1, 2011 can result in the reassignment of your booth location or cancellation of the contract.

C. Standard Booth Equipment – Includes a drape 8' high along the back line with side rails 33' high, two chairs, one 6' draped table one trash can and a 9"x 44" I.D. sign showing firm name as listed on the Contract. The entire show floor, including all booths, will be carpeted by Show Management. Width of all spaces shown on the official floor plan is from center

of side rails and depth is overall measurement from face of the front post to back of rear post.

D. Rules & Regulations and Display Construction Guidelines – Exhibitors agree to abide by and conform to the Display Construction Guidelines and Rules and Regulations set forth by WSI 2011. The Exhibitor acknowledges these rules and guidelines are hereby made part of the exhibit space contract.

E. Multi-Story Exhibits – Exhibitors agree to abide by and conform to the Multi-Story Exhibit Construction Guidelines.

F. Contests, Promotions, Models and Literature Distribution – Exhibitors agree to abide by and conform to the applicable Rules & Regulations outlined.

G. Fire Regulations – Exhibitors agree to adhere to the Fire Regulations outlined in the Rules & Regulations.

H. Installation of Exhibits – Installation of exhibits may begin on Monday, October 3, 2011 from 2PM – 6 PM, and continue on Tuesday, October 4 from 8AM - 5PM. Crates must be removed and installation complete by 5 PM Tuesday, October 4, 2011. Exhibits will be open Wednesday October 5, 10 AM – 5 PM, Thursday October 6, 8 AM – 6 PM (exhibit hall will be closed from 11:30am -1:30pm for Luncheon), Friday, October 8, 8 AM – 12 PM.

I. Dismantling of Exhibits - Dismantling of exhibits may begin at 7am Friday, October 7, 2011 and must be completed by 4:59 PM October 7, 2011. No Exhibitor shall have the right prior to the closing of the Show to pack or remove articles on exhibit without the permission and approval in writing of WSI'10. The Exhibitor agrees the WSI 2011 and Show Management shall, without incurring any liability for damage or loss, have the right to dismantle and pack any property of any Exhibitor who has failed to do so in the time allotted, or to order such work done at the sole expense of the Exhibitor. The Exhibitor further agrees that Show Management shall, at its sole discretion, have the right and authority to clear from the premises any exhibit material or other property of the Exhibitor for which sufficient shipping arrangements have not been made, to designate carriers for its return, to send it to public or private storage, or to otherwise dispose of it, without incurring any liability therefore, and all costs of such removal, return, storage and other disposition shall be charged to and promptly paid by the Exhibitor.

J. Badges and Exhibit Personnel – Admission will be by Exhibitor badge only. Identification badges are not transferable. The Exhibitor shall have an authorized representative present at the Show throughout all exhibit periods and during the installation and dismantling of his exhibit. The name of the authorized representative shall be furnished to WSI 2011 not less than sixty days before the opening date of the Show.

K. Union Labor and Work Agreements – The Exhibitor hereby agrees to abide by all agreements made between the unions, WSI 2011 its agents and South Point Hotel and Casino pertaining to the use of union labor while at South Point Hotel and Casino.

L. Use of an Exhibitor Appointed Contractor (EAC) – The Exhibitor hereby agrees not to contract for, nor to use, any services in connection with its exhibit within South Point Hotel and Casino except such as shall be made available or approved by WSI'10 not less than thirty (30) days before the opening date of the Show. The Exhibitor shall supply to WSI 2011 the names of any persons or organizations other than those designated as official contractors in the Exhibitor Guide & Service Manual, who are proposed for the performance of any services for the Exhibitor, and WSI 2011 will promptly notify Exhibitor of its approval or disapproval of such selections. All non-official contractors, referred to as Exhibitor appointed contractors (EAC), must submit their Certificate of Insurance to Show Management thirty (30) days prior to the event and agree to abide by the Rules and Regulation of the Exposition. Admission to the Show floor will be denied if a Certificate of Insurance is not on file. All EAC personnel must wear badges provided by Show Management.

M. Direct Sales – WSI 2011 is for educational and informational purposes. No retail sales are allowed within the exhibit area at any time, except by separate contractual agreement, but orders may be taken for future delivery.

N. Social Functions/Suitcasing/Outboarding – Contracted exhibitors may conduct social functions in public areas of The South Point Hotel and Casino, which do not conflict with scheduled programs or activities of WSI'10. No exhibitor shall conduct or sponsor during published Show or Seminar hours any banquet, breakfast, luncheon, party or other function for attendees, or for those who have been invited to attend WSI 2011 without the written approval of WSI 2011. WSI 2011 has a suitcasing



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and outboarding policy whereby exhibitors and non-exhibitors who solicit in the aisles, or anywhere else on the property outside the exhibit hall, or support any event within the venue that is hosted by a non-exhibiting supplier, may be subject to penalties that include cancellation/closure of their exhibit space from WSI'09 without a refund, and may have their application for space denied for two (2) years from the year of the infraction. Non-exhibitors will be asked to leave SWI 2011 without refund of any monies paid, and will not be allowed to attend the event for two (2) years from the year of the infraction.

O. Age Limitation – No child 17 years of age or under will be permitted on the Show Floor during Installation or Dismantling of Exhibits. Children under the age of 17 shall be permitted on the Show floor during show hours at the discretion of Show Management, if accompanied by an adult.

P. Liability and Security – Exhibitor assumes responsibility and agrees to indemnify and defend WaterSmart Innovations 2011, Southern Nevada Water Authority, Show Management (Las Vegas Management), the South Point Hotel and Casino, and their respective subsidiaries and affiliates, owners, shareholders, directors, officers, employees, agents, representatives and successors from any claims or expenses arising out of the use of the exhibition premises. WaterSmart Innovations 2011, Southern Nevada Water Authority, Show Management (Las Vegas Management), the South Point Hotel and Casino shall not be liable for, and are hereby released from, any claims, liabilities, losses, damages, costs or expenses relating to or arising out of any injury to any personnel of Exhibitor or to any other person or any loss of or damage to any property of Exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in WSI 2011, and the Exhibitor shall be responsible for any such injury, loss or damage, or any expenses relating thereto, and the Exhibitor hereby agrees to protect, indemnify, hold harmless and defend WaterSmart Innovations 2011, Southern Nevada Water Authority, Show Management (Las Vegas Management), the South Point Hotel and Casino and their respective subsidiaries and affiliates, owners, shareholders, directors, officers, employees, agents, representatives and successors against all claims, liabilities, losses, damages, costs and expenses, including reasonable attorney's fees and costs of litigation; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the sole negligence of WaterSmart Innovations 2011, Southern Nevada Water Authority,

Show Management (Las Vegas Management), the South Point Hotel and Casino and their respective subsidiaries and affiliates, owners, shareholders, directors, officers, employees, agents or representatives. In addition to the foregoing, the Exhibitor agrees that it will make no claim of any kind against WaterSmart Innovations 2011, Southern Nevada Water Authority, Show Management (Las Vegas Management), the South Point Hotel and Casino and their respective subsidiaries and affiliates, owners, shareholders, directors, officers, employees, agents, representatives and successors for any injury, loss, cost or damage of any nature or character whatsoever, including, without limiting the foregoing, any claim for damage to the Exhibitor's business by reason of the failure to hold the Show or to provide space for any exhibit or the removal of the exhibit, or for any action of Southern Nevada Water Authority, Show Management (Las Vegas Management), the South Point Hotel and Casino and their respective subsidiaries and affiliates, owners, shareholders, directors, officers, employees, agents or representative in relation to the exhibit, the Exhibitor or the Show.

Q. Cancellation of the Exposition – Should any contingency interrupt or prevent the holding of WSI,2011 WSI' 2011 will return such portion of the amount paid for space as may be determined to be equitable by WSI'09 after deduction of such amounts as may be necessary to cover expenses incurred by WSI'10 in connection with the Show. If for any reason, WSI 2011 determines that the location of the Show should be changed or the dates of the Show postponed, no refund will be made but WSI 2011 shall assign to the Exhibitor, in lieu of the original space, such other space as WSI 2011 deems appropriate and the Exhibitor agrees to use such space under the same rules and regulations. WSI 2011 shall not be financially liable or otherwise obligated in the event the Show is canceled, postponed or relocated except as provided herein.

R. Authority of WSI'09 and Show Management – WSI'09 shall have power to adopt and enforce all show attendance rules and regulations with respect to the kind, nature and eligibility of exhibitors adopted by it or set forth herein. WSI 2011 has appointed Las Vegas Management as Show Management to act as their duly authorized agent and to enforce all rules and regulations. Their decision on such matters as may be referred to them shall be final.

S. Live Music, Photographs, Intellectual Property Rights and Other Copyrighted Material – Exhibitor is responsible for obtaining all necessary licenses

and permits to use live music, photographs or other copy-righted material in Exhibitor's booth or display. No Exhibitor will be permitted to play, broadcast or have performed any live music or use any other copyrighted material, such as photographs or other artistic works, without first presenting to WSI'09 satisfactory proof that the Exhibitor has, or does not need, a license to use such live music or copyrighted material. WSI 2011 reserves the right to remove from the exhibit hall all or any part of any booth or display which incorporates live music, photographs or other copyrighted or trademarked material and for which the Exhibitor fails to produce proof that the Exhibitor holds all required licenses. The Exhibitor shall remain liable for and shall indemnify and hold WSI 2011, their agents and employees, harmless from all loss, cost, claims, causes of action, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violation or infringement (or claimed violation or infringement) by exhibitor, exhibitor's agents or employees of any patent, copyright or trade secret rights or privileges.

T. Defaults – If the Exhibitor is in default of payment, access to the Exhibitor Guide & Services Manual, Exhibitor registration, Exhibitor listings, etc., will be denied until the account is brought current. In the event that it shall be necessary for WSI 2011 to bring suit to enforce any of its rights hereunder, WSI 2011 shall be entitled to recover all costs of such suits, including reasonable attorney's fees.

U. Insurance – WSI 2011 requires that each Exhibitor maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with the exhibitor's participation in the exhibition, in an amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance maintained by the Exhibitor must be issued by an insurance company reasonably acceptable with an A.M. Best rating A- or higher to the Show Management, and must include coverage of the indemnification obligations of the Exhibitor under these rules and regulations, and shall name WaterSmart Innovations 2011, Southern Nevada Water Authority, Las Vegas Management, and the South Point Hotel and Casino as additional insured on the general liability policy. Each Exhibitor is required to carry workers compensation coverage protecting employees in accordance with the laws of the State of Nevada. Each Exhibitor acknowledges that it is responsible for obtaining, for its protection and entirely at its expense, such property insurance



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for its exhibit and display materials, as the Exhibitor deems appropriate. The Exhibitor understands that neither WSI 2011, Show Management, nor the South Point Hotel and Casino maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Any policy providing such property insurance must contain an express waiver by the exhibitors' insurance company of any right of subrogation as to any claims against WSI 2011, Show Management, and the South Point Hotel and Casino.

V. Sound Amplifying Reproducing Equipment – Exhibitors agree to the policy set forth in the Rules & Regulations and Display Construction Guidelines.

RULES AND REGULATIONS

ADA Compliance

(Americans with Disabilities Act)

Exhibitors are expected to comply with regulations to make their booths and displays accessible to the physically challenged. Violations of the ADA can result in serious civil damage awards: \$50,000 for the first violation and \$100,000 for subsequent violations. The Exhibitor agrees to indemnify and hold harmless WSI 2011 for any claims arising out of or in connection with the exhibitor's failure to make their display comply with the ADA.

Advertising

If you are expecting print, news media coverage or filming you must have prior approval by Show Management at least 72 hours prior to Show opening.

Aisles

All aisle space belongs to the Exhibition. No exhibit, lighting, truss or advertising will be allowed to extend beyond the space assigned to the exhibitor. Any demonstration or activity which results in the obstruction of aisles or prevents ready access to neighboring exhibitors' booths shall be suspended for any period specified by Show Management.

Balloons

The use or display of helium filled balloons smaller than 36 inches is prohibited. Large helium-filled balloons, such as advertising balloons, may be used only if they are securely anchored to the exhibit and do not extend over the boundaries of the booth. Note: prior approval must be obtained from Show Management not less than thirty (30) days before the opening date of the Show.

Contests, Promotions, Models, Literature Distribution and Animals

The Exhibitor shall not permit exhibitions, raffles, donations or other promotional measures that require guests to be present at a specific location and time, and all unusual promotional plans must be approved by the Show Management no later than thirty (30) days prior to the Show. Catalogs, souvenirs, literature, printed matter or any other items to be distributed at the Show are subject to approval by Show Management. Any material not approved by Show Management shall not be distributed. Uniformed attendants, models and other employees must be dressed in good taste and remain in spaces occupied by their employers, including robots. Any and all distribution of literature must be made from the exhibitor's rented booth space. Furthermore, exhibiting trade publishers are prohibited from soliciting advertising in the Show aisles. They may distribute their own trade publications from their rented booth space, but no automatic distribution is to be made to the individual booths of Exhibitors. No exotic, wild or non-domesticated animals may be brought onto the premises. Advance permission of domesticated animals must be approved by Show Management at least 30 days prior to Show opening.

Damages to Property

Exhibitors are responsible for damage to uncrated or improperly packed shipments, concealed damage, loss or theft of material after deliver to booth or before material is picked up for return movement. It is expressly understood that the Exhibitor will make no claim of any kind against Show Management for any loss, damage or destruction of goods, or for any damage of any nature to this business by reason of the failure to provide space for any exhibit or the removal of the exhibit.

Electrical Regulations

All electrical wiring on booths or display fixtures must meet applicable codes. In any power distribution system, power fluctuations and/or failures, although extremely uncommon, can occur. Show Management, the South Point Hotel and Casino, and/or the Official Electrical Service Contractor cannot be responsible for such occurrences, when they are out of the control of Show Management, the South Point Hotel and Casino, and/or the Official Electrical Service Contractor. It is standard practice for many persons exhibiting equipment sensitive to voltage fluctuations, power surges and/or outages, to utilize surge protectors, line conditioners and/or

battery backup systems to guard against these events.

Exhibit Display Rules & Regulations

All standard booth displays will be confined to a maximum height of 8'3" and all display fixtures over 4' in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 5' from the aisle line. Island and peninsula displays are permitted to a height of 16'6" when plans are submitted and approved by Show Management at least thirty (30) days prior to the opening of the Show. All open or unfinished sides are to be covered at Exhibitor's expense so as not to appear unsightly. **The exhibit shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors.** All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. The operation of videos, radios or other sound devices operated in an objectionable manner in the opinion of Show Management shall be prohibited.

Fire Marshal Regulations

Exhibit construction and decoration material must be fire retardant and a certificate of flammability must be provided upon request of the Fire Prevention Officer. We suggest that you have a certificate of flammability on hand to prevent the need for possible on-site testing of your material. Crepe paper, corrugated paper, cardboard or other combustible materials which conflict with the Underwriter's Fire Prevention or Fire Department rules shall not be permitted. Pyrotechnics and Hazers are not allowed.

Solid covers and multi-level booth requirements:

1. Plans for exhibit booths with solid covers must be submitted and approved by Show Management at least thirty (30) days prior to the opening of the Show. All exhibit booths with solid covers and that exceed 225 square feet in area, in a sprinklered building are required to contain approved internal automatic fire sprinklers. When determined by the Clark County Fire Department that temporary sprinkler installation is impractical, alternative protection may be allowed. Please contact Show Management for alternatives.

2. If any exhibiting booths have multiple levels or rooms(s) with enclosures, visible notification must appear on the stairway(s) or outside the room. This notice must state the maximum occupancy permissible or total weight load allowable on the second story at one time. If the second story



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occupancy level allows more than ten (10) people at one time, a second stairway must be present.

3. All multi-level booths must be stamped by a certified structural engineer and must have two (2) means of egress from upper levels.

4. When a multi-level enclosed exhibit is used in a show, a self-contained automatic fire extinguishing system may be required upon review by the Clark County Fire Department.

Food and Beverage Distribution

Exhibitors shall not dispense or distribute any food, beverage or throwaway items not provided by the South Point Hotel and Casino without written approval of Show Management and the South Point Hotel and Casino. Exhibitors are responsible for the prompt removal of bus trays from the Exhibit Hall. No trays are permitted in the public areas of the Show.

Good Neighbor Policy

Exhibitors are expected to minimize the noise level of sound amplifying equipment. All unnecessary noise is prohibited. The use of loud speakers, sound projection equipment and any other sound augmenting devices in exhibit booths will be permitted only with the understanding that the volume is kept at a reasonable level and is not objectionable to surrounding exhibitors. Exhibitors planning to use "production numbers" are advised that prior approval must be obtained from Show Management at least 30 days prior to the opening of the show. Live bands may not be used. Amplification equipment may be used only for recorded music leading to the introduction of product demonstrations, providing that the sound is not objectionable to other exhibitors. In all cases, Show Management's decision on any questionable noise level will be final and the Exhibitor agrees to abide by any such decision.

Insurance

Show management strongly recommends that each Exhibitor maintain general public liability insurance against claims for personal injury, death or property damage incident, arising out of or in any way connected with the exhibitor's participation in the Show, in an amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. It should include coverage of the indemnification obligations of the Exhibitor under these rules and regulations, and should name WaterSmart Innovations 2011, Southern Nevada Water Authority, Las Vegas Management, and the South Point Hotel and Casino as additional

insured. Each Exhibitor agrees to indemnify and hold harmless South Point Hotel and Casino from all liability (damage or accident) which might ensue from any cause resulting or connected with transportation, placing, removal or display of exhibits. Each Exhibitor acknowledges that it is responsible for obtaining for its protection and entirely at its expense, such property insurance for its exhibit and display materials, as the Exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the Exhibitor's insurance company of any right of subrogation to any claims against WaterSmart Innovations 2011 Southern Nevada Water Authority, Las Vegas Management, and South Point Hotel and Casino.

Labor Regulations

In order to conform to union contract rules and regulations, all Exhibitors must use qualified union personnel to install and dismantle exhibits and to handle material in and out of the Show. The handling and placing or setting out of merchandise that is to be displayed does not require union labor and may be done by the Exhibitor with full time personnel. Full time employees of the Exhibitor, age 18 and over, may set up and take down their own exhibits, with the use of hand tools, but forklifts or any other heavy equipment required must be retained through and operated by the general service contractor. For a safe and efficient move in by all parties involved, the dock area will be under control of the Official Service Contractor. No Exhibitors will be allowed to hand carry items through this area.

Movement of Exhibit Materials

Materials which can be hand-carried by an individual (such as a portable exhibit, literature and sample products) may be brought through the entrance to the Show. However, hand carts, dollies or luggage carts may not be used by exhibitor or hotel bellmen to deliver materials to their booth. Movement of material requiring a cart is under the jurisdiction of the Service Contractor and must come over the dock area. Additional information on delivering material by private automobile or van will be included in the Exhibitors Guide and Service Manual, or you may contact the official contractor.

Responsibility for Security

The responsibility of security for each exhibit is that of the Exhibitor. WSI 2011 will provide crowd-control admittance security. Neither WSI, Show Management, the General Services Contractor nor the South Point Hotel and Casino will be responsible for the safety of exhibits against theft, fire, loss, accident or damage from any other cause, or for

accidents to Exhibitors, their employees or any other person in or about said premises, except where caused by sole negligence or misconduct on the part of WSI 2011, Show Management, the General Services Contractor nor the South Point Hotel and Casino. Exhibitors are encouraged to make security arrangements for sensitive or valuable items.

Smoking

Smoking is strictly prohibited within the South Point Exhibit Hall.

Union Labor and Work Agreements

The Exhibitor hereby agrees to abide by all agreements made between the unions, WSI 2011, its agents and the South Point Hotel and Casino pertaining to the use of union labor while in the South Point Hotel Exhibit Hall.

Use of An Exhibitor Appointed Contractor (EAC)

The Exhibitor hereby agrees not to contract for, nor to use, any services in connection with its exhibit in the South Point Exhibit Hall except such as shall be made available or approved by Show Management not less than 30 days before the opening date of the Show. The Exhibitor shall supply to Show Management the names of any persons or organizations other than those designated as Official Contractors in the Exhibitor Guide & Service Manual, who are proposed for the performance of any service for the Exhibitor, and Show Management will promptly notify Exhibitor of its approval or disapproval of such selections. Use of any non-official service contractor is also subject to those designated contractors providing proof of insurance to Show Management 30 days prior to the opening of the Show.

EAC's include installation and dismantling contractors, florists, photographers, furniture and carpet suppliers, and any other supplier or contractor used by the Exhibitor that is not the Show's official contractor. Certain services are considered exclusive contractors of South Point and Exhibitors are required to use their services for:

- o Booth Catering
- o Electrical
- o Internet
- o Plumbing
- o Rigging
- o Telephones
- o Audio/Visual

EAC's must furnish a current Certificate of Insurance to Show Management 30 days prior to the opening of the Show, wear proper credentials issued by the



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Show, and agree to abide by the Show rules and regulations. It is the responsibility of the Exhibitor to oversee compliance of these rules with their EAC's.

Vehicle Displays

Any vehicle or other apparatus which has a fuel tank and is part of a display is required to be equipped with a locking gas cap (or taped gas cap) and to contain no more than 1/8 tank of fuel. You must disconnect the battery cables of your vehicle once it is positioned and it cannot be operated during exposition hours. Ignition keys and propane tanks must be removed. The vehicle must be equipped with its own fire extinguisher and visqueen must be placed underneath the vehicle.

DISPLAY CONSTRUCTION GUIDELINES

Exhibitors must maintain a 3 foot minimum in front of all fire extinguishing equipment, including fire extinguisher cabinets and hoses. A 3 foot maximum height in front of all fire extinguisher equipment must also be maintained.

All standard linear or "in-line" booth displays have only one side exposed to an aisle and are generally arranged in a series along a straight line. A maximum backwall height limitation of 8'3" (2.5m) is permitted. All display fixtures over 4' (1.22m) in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 5' (1.52m) from the aisle line.

Island and peninsula displays are permitted to a height of 16'6" (5m) when plans are submitted and approved by the Show Management at least 60 days prior to the opening of the Show. Special sightline rules apply to peninsula exhibitors - see the illustrated guidelines. All open or unfinished sides are to be covered at exhibitor's expense so as not to appear unsightly. The Exhibit shall not obstruct the view of adjoining exhibits nor be operated in any manner objectionable to other exhibitors. All lighting must remain within the boundaries of the exhibit space and must be arranged and operated so as not to be distracting to adjacent exhibits.

Perimeter booths back to a wall of the exhibit facility or wall of the show rather than to another exhibit. The maximum backwall height is 12'4" (3.6m). Guidelines for linear booths apply to perimeter booths with the exception of the backwall height. Corner booths exposed to

aisles on two sides must comply with the linear booth guidelines.

Lighting

Exhibitors should adhere to the following suggested minimum guidelines when determining booth lighting: Installation of lighting, including Gobo lights, fixtures, lighting trusses or overhead lighting must be installed within the boundaries of the exhibit space. Exhibitors intending to use hanging light systems should submit drawings to Show Management for approval. Lighting should be directed to the inner confines of the booth space. Lighting should not project onto other exhibits or show aisles.

Lighting, which is potentially harmful, such as lasers, pulsating lighting or ultraviolet lighting, should comply with facility rules and be approved in writing by Show Management.

Lighting that spins, rotates, pulsates and other specialized lighting effects should be in good taste and not interfere with neighboring exhibitors or otherwise detract from the general atmosphere of the event.

Ceiling lights over an aisle or another Exhibitor's booth may not be disconnected. Gobo lights, etc. must be focused within the confines of the Exhibitor's booth.

Multi-Story Exhibit Regulations and/or Displays over 12 Ft. in Height

All multi-story exhibits, regardless of whether people will occupy the upper area or not, and all exhibit fixtures and components exceeding 12'0" (3.66m) in height must have drawings available for inspection by Show Management, the Official Contractor and government authority during the time the exhibit is being erected, exhibited and dismantled at the Show site that include a signature or stamp of a reviewing structural engineer indicating that the structure design is properly engineered for its proposed use, and a signature of an authorized official of the exhibit building company indicating that the structure is built in compliance with the details and specifications set forth on the drawings. Signs must also be posted indicating the maximum number of people the structure will accommodate. All multi-story displays must be approved by the fire marshal for the South Point Hotel and Casino.

Send diagrams to:
Lee Anne Short
Las Vegas Management
2408 Chapman Drive
Las Vegas, NV 89104

702-836-1107; fax 702-731-3580

e-mail: leeanne@ce1.com

Positioning Equipment in Relation to Aisle

To ensure the safety of all WSI 2011 participants, every attempt should be made to position exhibit fixtures so that no portion is closer than 12 inches (30.48cm) from the aisle.

Signs:

All signs must be located within the boundaries of the assigned booths space and hung no higher than the height limitation of the space assigned. Signs may not be attached to walls outside an Exhibitor's space, nor may they be hung from the ceiling except over the Exhibitor's assigned space. Any signage or promotional language on equipment must be part of the original equipment.